

The Hazelden Betty Ford Foundation 2025 Community Benefit Report

To meet our commitment to the mission and underlying charitable purpose of the Hazelden Betty Ford Foundation, we invest time, financial resources and energy in helping people and communities understand and address addiction and mental health issues as treatable disorders, and we spread the word that recovery is possible. “Be of Service” is an integral core value that we demonstrate in a variety of ways.

Patient Financial Assistance

Perhaps the most obvious way we meet our commitment to community is by providing treatment services to individuals and families who seek and qualify for care but are unable to pay the full cost. The Hazelden Betty Ford Foundation’s policy is to annually establish a target amount of patient financial assistance. In 2025, charity care costs were approximately \$3.2 million.

Family and Children’s Services

The Hazelden Betty Ford Children’s Program provides both virtual and in-person prevention and education services to children and families with addiction. Children’s services have a physical presence in California, Minnesota and Colorado. Family and Children’s services helped 1,100 children both virtual and in-person and delivered more than nine thousand services in 2025. No child has ever been turned away because of lack of financial ability to pay: All of the virtual participants attended at no cost, due to the generous donations received through philanthropic support. An additional 2,249 adult family members worked with family access coordinators.

Collectively, the team provided program information and training through meetings, webinars and conferences to more than 5,000 professionals and community members. We provide education and support at our free, open-to-the-public family support groups, held online twice weekly for a national audience. In addition, we host a monthly two-hour free virtual program for Native American family members.

Resource Center

In 2025, Hazelden Betty Ford’s Resource Center and Referent Relations received 153,205 calls from people seeking or referring to substance use disorder and mental health treatment, as well as many more seeking information, assistance and products related to substance use and addiction.

Hazelden Betty Ford Graduate School

The Hazelden Betty Ford Graduate School prepares The Hazelden Betty Ford Graduate School prepares future leaders in addiction counseling through two available degrees: Master of Arts in Addiction Counseling: Hybrid Program and Master of Arts in Addiction Studies: Online Program. The school emphasizes public engagement as a means of serving constituent communities. In 2025,

70 students provided approximately 58,000 hours of clinical services at agencies reaching underserved and economically disadvantaged populations.

The school offers a full scholarship each year to a student who works at Chisago County Health and Human Services, and we provide continuing education to these Chisago County professionals at no cost. In 2025, 58 students graduated from the school with master’s degrees. Overall, more than 93% of graduates who seek careers in the addiction treatment field find employment in their home communities or at regional or national treatment agencies, with more than 95% all graduates successfully employed within six months of graduation. Faculty and graduate school leaders participate in public service events throughout the United States and make research, educational and scholarly contributions to the field of addiction treatment.

In 2025, the graduate school led a continuing education event sharing the latest information and leading-edge resources in prevention, which supported Hazelden Betty Ford’s mission and longstanding commitment to impacting lives not just through direct patient care but through professional and public education and advocacy. The event drew 300 professional attendees.

Hazelden Betty Ford Library

In addition to its core mission of fulfilling the informational needs of Hazelden Betty Ford staff and students, our Addiction Research Library—accessible at www.HazeldenBettyFord.org/research-studies/addiction-research-library—serves the public by:

- Working daily with information sharing and advocacy efforts in the regional Minitex, international Docline, and international SALIS (Substance Abuse Librarians and Information Specialists) networks.
- Facilitating on our website the preservation and access of archived versions of the ETOH and CORK addiction-related journal databases, free to all internet users and available nowhere else online.
- Providing scholarships, via the A.A. Heckman Endowed Fellowship Fund, to help individuals study the addiction-related archives housed on our campus in Center City, Minnesota.

Community Education

The Hazelden Betty Ford Foundation continued to deliver both virtual and in person events to our alumni and the recovery community. Our Speaker's Bureau helped place the organization's many spokespeople at events, with 90 different employees delivering 101 presentations in 38 locations in 14 states, as well as virtual presentations available globally.

Butler Center for Research

The Butler Center for Research (BCR) is committed to improving addiction recovery through clinical and institutional research, program evaluation, and quality improvement. Through collaboration with research institutions and community partners, BCR generates and shares scientific knowledge to inform practice. BCR envisions that integrating high-quality research into care will foster lasting recovery for everyone seeking support.

Continued commitment to evidence-based practice

In 2025, BCR conducted a variety of projects to inform clinical care and academic programming, identify programmatic and treatment needs, drive data-based decision-making, and contribute to the professional and public knowledge of addiction treatment and recovery services. Project areas include:

● Data collection

- BCR continued to collect outcomes data on all levels of care across all sites. In 2025, data collection specialists completed 6,815 surveys online and via phone.

● Data analyses

- BCR produced the organizational Patient Profile Report, which includes data on Hazelden Betty Ford's patient population organized around demographics, diagnoses, treatment quality, and residential clinical outcomes. This report can help identify trends, demonstrate treatment effectiveness, and indicate opportunities for continuous improvement. Additionally, BCR assisted in developing an enterprise data landing page which provides a central place for leaders to obtain real-time data about our patients and programs.
- BCR has supported the work of the Hazelden Betty Ford Co-Occurring Enhanced clinical team, Family Services team, and Connections Program by developing fidelity monitoring systems, surveys, and data visualization to provide real-time data on how programs are serving their intended audiences.
- BCR conducted an analysis of substance use disorder treatment outcomes for HBFF patients at 9-month. This assessment included a comparison of in-person and telehealth-delivered intensive outpatient therapy, which has been submitted for open-access publication.
- BCR prepared an analysis of the impact of charitable donations on access to addiction treatment. This report was used to encourage philanthropic donations that help patients finance their treatment at Hazelden.

- BCR worked in conjunction with the Hazelden's medical director to develop a robust smoking cessation program partially supported by the American Lung Association.

● Research collaborations

- In 2025, BCR collaborated with academic and industry leaders on research projects that promote sustained recovery: Spark Biomedical, the Recovery Research Institute at Harvard Mass General, Northwestern University, Brown University, and University of Minnesota.
- Studies include exploring the use of neurostimulation to reduce opioid craving and return to use, seeking to understand the role of social identity and networks on recovery among youth and young adults, evaluating a technology-assisted intervention for parents of adolescents in residential treatment, and monitoring the physiological symptoms of opioid withdrawal and craving. It is hoped that findings from all studies will have significant contributions toward delivery of addiction care within treatment and the community.

● Published journal articles

- BCR staff contributed to seven published or upcoming peer-reviewed journal articles:
 - Jones JD., Grunthal B., Service-Walton S., Welsh JW., Ngo QM. A 9-month Assessment of Substance Use Disorder Treatment Outcomes: A Comparison of In-person and Telehealth-Delivered Intensive Outpatient Therapy. *Journal of Substance Abuse Treatment* (Under Review).
 - Martinez, S., Jones, JD., Dunn KE., Huhn, A., Lile, JA., Schellenberg, TP., Brandt L. Evidence of Heterogeneity in the Opioid Withdrawal Syndrome: *Spontaneous and Precipitated Withdrawal. Pharmacology, Biochemistry and Behavior* (Accepted).
 - Martinez S., Garcia-Romeu A., Wisdom J., Jones JD. (2026). Methamphetamine Use and HIV Prevention: A Qualitative Study on Challenges and Opportunities for PrEP Utilization in High-Risk Populations. *AIDS Care*. doi: 10.1080/09540121.2025.2611079.
 - Gallagher, J. R., Nordberg, A., Krishnan, S. D., Ngo, Q., Abril Butters, M., & Hashida, G. K. (2025). Substance use disorder recovery guided by the aloha spirit: An indigenous approach to treatment courts. *Ethnicities*, 14687968251403165.
 - Tzilos Wernette, G., Countryman, K., Chen, D., Mmeje, O., Sen, A., Ngo, Q. M., & Zlotnick, C. (2025). A Whole New World: Overcoming Methodological Challenges in the Post-Pandemic Recruitment of Pregnant Women at Risk of STIs. *Prevention Science*, 1-8.
 - Gallagher, J. R., Krishnan, S. D., Chartrand, J. M., Parks, M. J., Ngo, Q., Patton, S. C., ... & Welsh, J. W. (2025). Comparing Abstinence, Peer Support, and Quality of Life Among Patients Receiving Virtual and In-Person Substance Use Disorder Treatment: A Six-Month Follow-Up Study. *Alcoholism Treatment Quarterly*, 43(2), 132-143.

- Walton, M. A., Seewald, L., Carter, P. M., Ngo, Q., Blow, F. C., Bourque, C., ... & Kidwell, K. M. (2025). Adaptive interventions for alcohol misuse and violent behaviors among adolescents and emerging adults in the emergency department: Outcomes from a sequential multiple assignment randomized controlled trial. *Drug and alcohol dependence*, 270, 112615

Addiction Alliance of Georgia (AAG)

BCR staff support research projects within the Addiction Alliance of Georgia, a collaboration that brings the Hazelden Betty Ford Foundation and Emory Healthcare. The collaboration works together to reduce addiction rates, improve recovery and save more lives.

In 2025, AAG began work on two projects funded by the Georgia Opioid Crisis Abatement Trust:

- Providing education and awareness training to healthcare providers, EMTs, law enforcement, and other first responders from Georgia, including recruitment from University of Georgia, Georgia Gwinnett College, and Philadelphia College of Osteopathic Medicine – Suwanee and Moultrie, Augusta University, and Medical College of Georgia AU/UGA Medical Partnership Program. Outreach and recruitment efforts have also been successful in hospital settings, public health, substance use treatment, and behavioral health
- AAG will extend services for families impacted by addiction to families in Georgia through their National Center for Families & Children. Families of Emory Addiction Center/Addiction Alliance of Georgia patients will have access to an HBF Family Access Coordinator (FAC) that will provide essential case management and care navigation services.

Other Service and Public Outreach

In 2025, BCR Research Scientists presented in national and local conferences, delivered on-demand webinars, and fostered collaboration with leaders in the field. BCR Research Scientists actively engaged in service and public outreach initiatives through advisory board membership, state grant review panel, and peer review for scientific journals and grants.

Additionally, BCR hosted the first annual REACH Summit at Hazelden Betty Ford in St. Paul and Center City, showcasing groundbreaking research projects, emerging trends, and innovations in best practice.

Hazelden Publishing

Hazelden Publishing is the leading publisher of state-of-the-art resources for preventing, treating and managing addiction and closely related issues. Translating research into practice, we help organizations treat the whole client by offering information, guidance, tools, and support to meet their unique needs. Our publications continue to provide inspiration, guidance and encouragement to millions around the world every day. In 2025, Hazelden Publishing generated 12 new publications, three new e-books, 47 new and refreshed trainings, and four new

licenses. If not for our mission and commitment, much of this material would not be published and available to consumers because of its limited appeal to mainstream publishers. Hazelden Publishing's materials also reach underserved populations, including many customers in the community treatment, faith-based and corrections markets. Additionally, through its BookAid program, Hazelden Publishing sent out book packages that reached people through libraries that serve programs and institutions in need. BookAid resources were sent to individuals and organizations in the United States and around the world.

Hazelden Publishing publishes the first volume of the fourth and newest edition of The ASAM Criteria, the comprehensive set of guidelines empowering behavioral health professionals to develop holistic, person-centered treatment plans for patients with addiction and co-occurring conditions. Available in both digital and print versions, The ASAM Criteria's digital edition brings the full value of the guidelines to life in an engaging and accessible interface with an intuitive, user-friendly design and practical features that make it an essential tool for professionals, helping them elevate care and increase rates of reimbursement. Hazelden Publishing also offered trainings to help organizations effectively implement The ASAM Criteria.

Hazelden Publishing's Consulting and Training Solutions team transforms organizational systems and culture, empowering educators and providers in health care, treatment and social services to deliver evidence-based, best-practice services throughout the continuum of care. The Building Assets and Reducing Risk division—a strengths-based program that provides schools with a comprehensive approach to meeting the academic, social, and emotional needs of all students through training and coaching—trained 155 schools in 10 states in 2025, impacting the lives of 12,500 educators in a diverse range of communities. In addition, our Prevention Solutions division delivered 110 programs and trainings to over 5,000 students, parents and school faculty. Consultants and trainers in the Clinical and Medical Solutions division reached more than 4,400 professionals across 155 training and consulting engagements in 49 states and Canada in 2025, addressing stigma associated with addiction and helping communities embrace recovery as the expectation. For yet another year, the Consulting and Training team is empowering professionals to be agents of hope and healing.

Medical & Professional Education

The Professionals in Residence (PIR) program and the Summer Institute for Medical Students (SIMS) give medical students, residents, health care and legal professionals an in-depth experience with the dynamics of the disease of addiction. Intensive one-week programs blend classes presented by Hazelden Betty Ford Foundation physicians and expert clinicians with time spent interacting with patients and staff on residential and day treatment units. Participants learn about the latest research and evidence-based methods from our

multidisciplinary faculty.

A rotation on addiction for psychiatry, family medicine and internal medicine residents is available in Minnesota and California. A one-year ACGME-accredited Addiction Medicine Fellowship is available at the Betty Ford Center in Rancho Mirage, California, and a Course on Addiction and Recovery Education (CARE) is available worldwide. The Minnesota, California and Oregon sites offer customized programming for larger groups. In 2025, our Medical and Professional Education programs trained a total of 340 participants.

Public Advocacy

By informing public audiences and key stakeholders about important issues, Hazelden Betty Ford seeks to diminish public stigma related to addiction and improve the formulation of policy at its earliest stages. Through its advocacy, the Foundation also supports each Hazelden Betty Ford facility, its employees and other interested stakeholders by responding to requests and providing information on relevant federal, state and local issues and legislation.

At the federal level, Hazelden Betty Ford advocated for additional recovery-based services for members of the Armed Forces and met with the Federal Trade Commission (FTC) to discuss the issue of deceptive and unscrupulous marketing tactics in the substance use treatment industry and the harm it causes to vulnerable people seeking treatment. Additionally, Hazelden Betty Ford advocated for policy changes to improve access to quality prevention, treatment and recovery-related resources more generally. The firm Cornerstone Government Affairs was retained to help with federal lobbying efforts.

At the state level, Hazelden Betty Ford met and communicated with policymakers in Minnesota, Oregon, and elsewhere related to organizational priorities to expand services to people across the country. The firm Fredrikson & Byron, P.A., was retained to help with lobbying efforts in Minnesota. The firm Mahonia Public Affairs was retained to help with lobbying efforts in Oregon.

Hazelden Betty Ford's advocacy leaders sponsored or provided speakers for numerous events in 2025 while also producing blogs and audio-video content, providing or securing media interviews to support its advocacy agenda, and generating thousands of social media impressions and website visitors. The Foundation regularly receives requests for information on addiction, treatment and recovery issues from policymakers, the media and the public. By serving as a reliable resource to many, the Foundation was able to influence policy and public attitudes in diverse ways.

Through its advocacy, Hazelden Betty Ford provides a leading and trusted voice on emerging topics and public policy issues related to substance use disorder and mental health, and facilitates conversation among those in recovery, those impacted by active addiction, and society-

at-large. The Foundation is and will remain committed to smashing stigma, shaping public policy and educating people everywhere about the problems of addiction and the promise of recovery.

Community Relations

Educational scholarships from the Hazelden Betty Ford Foundation totaling \$5,200 were awarded to students at six high schools in the Twin Cities and Center City areas of Minnesota, as well as two western Wisconsin high schools.

In addition, we sponsored community events celebrating recovery, including:

- Minnesota Wild Recovery Night - January 2025
- New York City Half-Marathon - March 2025
- Everett Aquasox Recovery Game - June 2025
- Twin Cities Pride - June 2025
- PrideFest - New York City - June 2025
- Seattle Mariners Recovery Day - September 2025
- Sober Songs-NYC - September 2025
- Minnesota Walk for Recovery - September 2025
- Mobilize Recovery, UPLIFT & UPHOLD: Mental Health, Addiction Recovery, and the Law, St. Paul - October 2025
- Chicago Marathon - October 2025
- Palm Springs Pride - November 2025
- Miami Dolphins Recovery Day game - November 2025

Web and Social Networks

More than 3.3 million people from 226 countries visited the corporate website, www.HazeldenBettyFord.org, seeking information on a variety of addiction-related topics, including treatment, recovery, education, public advocacy and products in our online bookstore. Fifty-eight percent of all visits to the hazeldenbettyford.org website were from a mobile device. Thirty-nine percent of sessions were from a desktop or laptop computer, less than two percent were from a tablet or smart TV.

"Thought for the Day" remained the most popular feature on the website, with 730,000 visitors who had a total of 4.3 million website sessions. "Thought for the Day" provides daily inspirational readings from one of five Hazelden Publishing meditation books.

Hazelden Betty Ford's award-winning "Let's Talk Addiction & Recovery and Recovery Equity" educational podcast series generated 17,539 downloads; since July 2018, total podcast engagement is nearly 2 million worldwide. The "Recovery Road" podcast shares helpful excerpts from leading authors in addiction recovery and mental health and is available on Amazon. Via the Hazelden Betty Ford system, "Recovery Road" saw another 6,529 downloads from more than 3,000 listeners in 137 different countries.

Weekly Living in Recovery emails continued in 2025,

reaching out with 4.87 million emails that shared helpful resources, news, and tools to help alumni and those in recovery continue their healing journey. More than 14.79 million Today's Gift daily email meditations reached inboxes with a 79% open rate. In 2025, our meditation books totaled 16 in number. They consist of five about general recovery, two books specific to women, two specific to men, two focusing on Spirituality, one about Codependency, one for Non-SUD Recovery, one for Families, one for Veterans, and one for people in the LGBTQIA+ community. Another 21,000 readers downloaded one the Hazelden Publishing apps that provide daily meditations from nine different books.

TheDailyPledge.org is an online support community for people in recovery and those who care about them. It is provided free of charge by the Hazelden Betty Ford Foundation. The Daily Pledge is built around the idea of pledging to stay sober one day at a time. It also offers chat recovery meetings, forum-style discussions, and other ways for people to interact and support each other in recovery. Over the course of 2025, the community offered more than 250 meetings, in addition to open meeting rooms. This includes several meetings attended by longtime regulars and some alumni who keep showing up for each other every week. About 3,550 daily pledges were added to the home page with 12,000 active users over the course of the year.

The Together app accounted for more than 2,000 downloads. This app provides access to family and children's programs, healthy relationships workshops, coaching services, family and couples therapy and peer support groups.

The Hazelden Betty Ford Foundation's Facebook, Twitter, Instagram, YouTube, LinkedIn and other social media accounts (combined for more than 6.8 million organic impressions) along with its award-winning mobile apps—including several available at no cost—offered additional access to recovery resources, providing daily inspiration, information and fellowship.

Mission, Vision and Values

Our Mission

Harnessing science, love and the wisdom of lived experience, we are a force of healing and hope for families and communities affected by substance use and mental health conditions.

Our Vision

Empowering recovery and well-being for all.

Our Values

Embracing our past, shaping our future: Introducing our new core values:

We place Patients First. We show up, get involved, and exceed expectations. We empower our teams to listen with empathy and serve with passion.

We demonstrate the Courage to Change. We innovate and find solutions so we are strong for the future. We act with urgency and make data-informed decisions.

We believe Transparency Builds Trust. We take responsibility for our actions and welcome feedback. We keep our commitments.

We foster Community and Belonging. We promote health equity and strive to eliminate barriers. We lead with grace and treat every person with compassion, dignity and respect.