



Consumer Privacy Policy

The Hazelden Betty Ford Graduate School of Addiction Studies is committed to protecting your privacy, developing technology that gives you a safe online experience. This Consumer Privacy Policy applies to the Hazelden Betty Ford Graduate School of Addiction Studies webpages, and governs data collection and use at all Graduate School sites and services. Please read the complete Consumer Privacy Policy to learn additional details about how some of these sites and services protect your personal information.

Security of your Personal Information

The Hazelden Betty Ford Graduate School of Addiction Studies secures your personal information from unauthorized access, use or disclosure. The Graduate School secures the personally identifiable information you provide on computer servers in a controlled environment protected from unauthorized access, use or disclosure.

What do we use your information for?

We use the information we gather from you for systems administration purposes, abuse prevention, and to track user trends, and for the other purposes described in this policy. If you send us an email, the email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions. We will not share, sell, rent, swap, or authorize any third party to use your email address for commercial purposes without your permission.

User information may be shared with third-party vendors to the extent necessary to provide and improve web services or other communications to users. For example, we use third parties such as Google Analytics to generate reports on site usage, web traffic, user behavior, and user interests in order to optimize our website for our visitors. We also use geographic, demographic, and interest-based reports of our website visitors to create custom audience lists. We prohibit any third parties who receive user information for this purpose from using or sharing user information for any purpose other than providing services for the benefit of our users.

We may also provide your information to third parties in circumstances where we believe that doing so is necessary or appropriate to satisfy any applicable law, regulation, legal process or governmental request; detect, prevent or otherwise address fraud, security, or technical issues; or protect our rights and safety and the rights and safety of our users or others.

Use of your Personal Information

We and our third-party vendors collect certain information regarding your use of www.HazeldenBettyFord.edu, such as your IP address and browser type. Your session and the pages you visit on www.HazeldenBettyFord.edu will be tracked, but you will remain anonymous. We may use your IP address to identify the general geographic area from which you are accessing

www.HazeldenBettyFord.edu. We connect data from different systems but do not link IP addresses to any personal information.

Under the Federal Family Educational Rights and Privacy Act of 1974, a student's academic and financial files at the Graduate School will not be released to any third party without the written consent of the student.

How is this information collected and how can you opt out?

Google and other third parties may use cookies, web beacons, and similar technologies to collect or receive information from this website and elsewhere on the internet and use that information to provide measurement services and target ads. For more information on Google Analytics, consult their terms of use, privacy practices, and ads settings. You can opt out of the collection and use of this information through tools like the Network Advertising Initiative opt-out page. You can choose to opt out of having site activity logged by clicking on the Google Analytics opt-out browser add-on page.

The Graduate School will promptly honor any request from an inquiry, applicant, or student who chooses to be removed from phone, email, or contact lists. Such requests can be directed to Director of Enrollment and Student Services by e-mail at GraduateSchool@HazeldenBettyFord.edu, or through regular mail at:

Director of Enrollment and Student Services
Hazelden Betty Ford Graduate School of Addiction Studies
15251 Pleasant Valley Rd
Center City MN 55012

Changes to this Policy

The Hazelden Betty Ford Graduate School of Addiction Studies may occasionally update this Consumer Privacy Policy and encourages you to periodically review this policy to remain informed of how the Graduate School is protecting your information.

Questions About Our Consumer Privacy Policy

If there are any questions or concerns about the Graduate School's consumer privacy policy, the practices of the Graduate School's website, or use of the website, please contact the Director of Enrollment and Student Services by e-mail at GraduateSchool@HazeldenBettyFord.edu, or through regular mail at:

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