

COURAGE TO CHANGE

How the Hazelden Betty Ford Foundation's History of Innovation Shaped the Field of Addiction Treatment and Recovery

1949 DIGNITY AND RESPECT

Hazelden Foundation opens in Center City, Minnesota; AA's Twelve Steps and respect for each patient are core aspects of care.



1953 SOBER LIVING MODEL

Fellowship Club opens in St. Paul, Minnesota, a halfway house for men that advances the concept of sober-living residences.



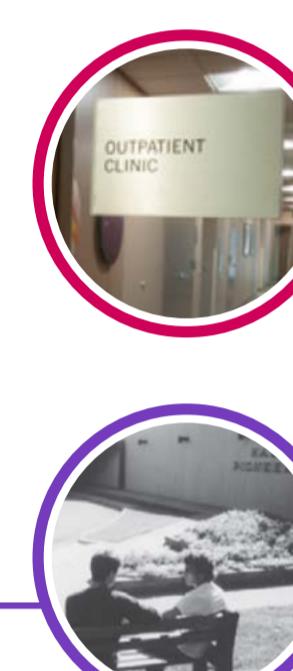
1956 CARE FOR WOMEN

Dia Linn opens in Dellwood, Minnesota, one of the first residential addiction treatment centers designed for women.



1961 MULTI-DISCIPLINARY APPROACH

Psychology is integrated into treatment, initiating development of the multidisciplinary "Minnesota Model" emulated worldwide.



1964 THERAPEUTIC COMMUNITY DESIGN

Major expansion positions patient units around a central administration hub; innovative design is widely emulated in health care.



1969 RESEARCH-INFORMED CARE

Hazelden launches its first formal outcomes study; leads to establishment of the Butler Center for Research in 1977.



1974 STANDARD BEARER

Hazelden accredited by Joint Commission on Accreditation of Hospitals; demonstrates commitment to quality standards commensurate with all of health care.



1981 SPECIALTY CARE FOR TEENS

Pioneer House in Plymouth, Minnesota, is acquired as a specialized treatment center for adolescents and young adults.



1984 RECOVERY RETREATS

Renewal Center opens, welcoming guests to an unrivaled roster of Twelve Step-inspired retreats and workshops.



1994 BOLD ADVOCACY

Former First Ladies Betty Ford and Rosalynn Carter lobby together in Washington, DC, to promote treatment; Betty Ford Center and Hazelden have influential public policy role from this point forward.



1997 FOR THE KIDS

Betty Ford Center develops a pioneering Children's Program, distinguished for prevention effectiveness in landmark 2004 study.



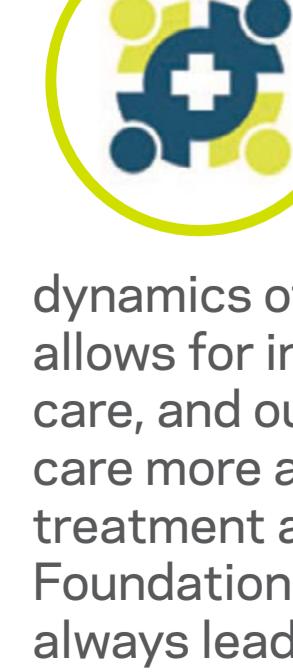
2006 WEB-BASED RECOVERY SUPPORT

Hazelden implements My Ongoing Recovery Experience (MORE®), a web-based patient portal to continuing care resources.



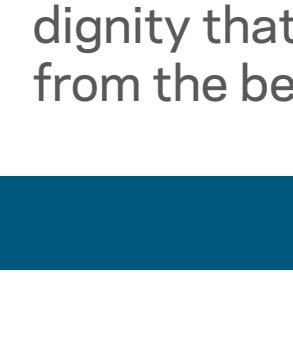
2012 MEDICATION-ASSISTED RECOVERY

Clinicians develop what becomes the field's leading opioid addiction treatment protocol, Comprehensive Opioid Response with the Twelve Steps, COR-12R.



2015 MEDICAL SCHOOL CURRICULUM

Course on Addiction and Recovery Education (CARE) launches, a first-ever online curriculum for medical students worldwide.



2017 CLINICAL COLLABORATION

The Hazelden Betty Ford Patient Care Network forms; a first-in-the-field collaboration among health care organizations to improve patient outcomes.

2019 GENETICS AND TREATMENT

Collaborative research project begins with Mayo Clinic to identify biological markers that would predict a patient's response to a medication used in treatment of alcohol use disorder.

2000 CARE FOR CAREGIVERS

Betty Ford Center launches a Health Care Professionals treatment program focusing on return-to-practice and other specific recovery issues.

2010 INSTANT ENCOURAGEMENT

Hazelden Publishing releases its first mobile app, *Twenty-Four Hours a Day*, introducing anywhere/anytime recovery support, motivation and affirmation.

2014 A FORCE OF HEALING AND HOPE

Hazelden and Betty Ford Center merge to form the Hazelden Betty Ford Foundation, the nation's leading nonprofit addiction treatment provider.

2016 ADDRESSING AN OCCUPATIONAL HAZARD

Groundbreaking study conducted with ABA on substance use disorders among legal professionals informs recovery efforts specific to this population.

2018 INDUSTRY REFORM

In testimony before a U.S. House Committee, president and CEO Mark G. Mishek makes the case for stronger quality standards in the addiction treatment industry.

TODAY COURAGE TO KEEP CHANGING

The innovation continues. As science further reveals the

dynamics of addiction allows for increasingly individualized care, and outpatient care more accessible to more people, treatment at the Hazelden Betty Ford Foundation continues to evolve—always leading with the respect and dignity that have set our care apart from the beginning.